--Key partners

-Pathology lab personnel -Wifi providers

-Medical professionals - Management consulties

-Cardiac patients -ERM software providers

-Administrator

--Key resources

-Health related data -Users’ data

-Network requirements -Network requirements

-internet -internet

-Weka library -Chart.js

-Chartjs.js -JQuery.js

-GoogleMap.js -Itext library

-JQuery.js -Quartz scheduler

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- -Value propositions

-One stop solution for all cardiac needs -One stop solution for all administrative needs

-Store locator -Dynamic Report generation and query execution

-Pathology report storage -Download reports

-Fitness data tracker and analyzer -Task Schedulers

-Diet tracker and analyzer -Graphical Representation of All Reports

-Cardiac health meter -OTP Submission for Authentication

--Channels

-Website -Website

-Email -Email

-Playstore -Advertisement

-Promotion Activities -Promotion Activities

--Cost Structure

-Value Driven -Cost Driven

---Fixed Cost

-Server rent

-Internet & Electricity bill

-Service Cost

-Salary cost

-Miscellaneous cost

-Marketing Cost

-Maintenance Cost

-Promotion Cost

--Key Activities

-Data analysis & Health Prediction -Dynamic report generation & query execution

-Data gathering -Various database connection

-Compete with friends, Set Goals, View customized health tips - Task scheduler

-Report upload & Retrieve -Block & Unblock users

--Revenue Streams

-Subscription charges

-Advertisement platform

-App store

-Insurance tie-ups

---CRM

-Maintenance

-Feedback & Service

-Discount schemes

-Advertisements

--Customer Segments

-Medical professionals

-Cardiac patients

-Administrator

-Govt. Health Officials

-Health enthusiasts

-Internet Users

-Android Mobile Users